

## **DCRA Inc. Selected as Top 100 Supply Chain Partner**

**Dallas, Texas - September 25th, 2004** – Dynamic Cycle-time Reduction Associates™ (DCRA Inc.), is selected by Global Logistics and Supply Chain Strategies as a **2004 100 Great Supply Chain Partner**. DCRA client feedback to GLSCS was specific in terms of financial returns achieved. “DCRA helped us save millions in operating costs and reduced obsolescence through their Total Order Fulfillment Methodology and patented S&OP enablers” - is an example of client feedback quoted in GL&SCS’ August 2004 Top 100 Supply Chain Partner Case Study.

GL&SCS’ 100 Great SC Partners selection is the result of a six-month poll of readers in which the magazine asked logistics and supply-chain professionals to nominate vendors and service providers who have made a significant impact on their company's efficiency, customer service and overall supply-chain performance. The list recognizes those vendors that have so impressed the magazine's readers that they deserve to be singled out and to be held up as examples for others in the industry.

DCRA Inc. is honored to be selected to this year’s **100 Great Supply Chain Partners** list and feels it is an important validation of the DCRA business model designed specifically to address real client needs – says Jon Kirkegaard, DCRA’s President. The DCRA **Total Order Fulfillment™ Methodology** is based on the customer care and focus of leveraging best in class management consulting with unique patented web service based supply chain software enablers. Total Order Fulfillment™ uniquely leverages the client’s existing assets in yielding significant financial benefits with far less project and financial risk than traditional approaches.

A typical supply chain transformation project requires broad exposure to multi-company cross-functional operations and issues. DCRA believes the GL&SCS approach to educating their readers through highlighting quantifiable case study results, greatly assists clients in selecting quality supply chain partners.

### **About DCRA:**

[www.dcrasolutions.com](http://www.dcrasolutions.com)

Dynamic Cycle-time Reduction Associates (DCRA) was founded to assist clients in achieving competitive advantage through supply chain excellence. DCRA achieves rapid results through dramatically reducing wasted buffers of inventory and un-utilized capacity between manufacturers and their suppliers, distributors, customers and outsourcing logistics and manufacturing partners. DCRA also believes most supply chain technologies are best used as enabling tools in a larger value based supply chain program - not as “black box” answers. Derived from this experience, DCRA has developed proprietary supply chain S&OP and

order fulfillment and RFID inventory collaboration methodologies and supporting solutions that focus on reducing execution and planning cycle times.

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**DCRA On-Demand Supply Chain Solutions**